

Media Contact:
Robert Maller
Collaborative Solutions
703-481-9872
rmaller@collaborativesolutions.com

Collaborative Solutions and Workday Partner to Deliver HR Success at Blue Shield of California

WORKDAY RISING – LAS VEGAS – October 25, 2011 –Today at Workday Rising 2011, Collaborative Solutions announced an agreement with Blue Shield of California to deliver [Workday](#)'s industry leading Software as a Service (SaaS) HCM solution to the organization.

Blue Shield, a not-for-profit health plan with 3.3MM members, will deploy Workday to make it easier for the company's 4,800 employees to access HR services. Collaborative Solutions, one of the initial partners to join the Workday ecosystem, was chosen to implement the solution.

According to Earl Barron, Director of HR Technology for Blue Shield, "We are looking forward to the partnership with both Workday and Collaborative Solutions to help us bring increased functionality and a better user experience to our employees while lowering our total cost of ownership of the supporting HR systems."

According to Carroll Ross, CEO of Collaborative Solutions, "We believe Blue Shield's values of customer-centric service, creativity and keeping its promises is a great cultural match between our two organizations. Workday's industry leading SaaS solutions have been a true game changer for our customers, and we know the same will be true for Blue Shield. We look forward to helping Blue Shield transform its HR service delivery platform leveraging Workday to support their needs today and into the future."

"Our partnership with Collaborative Solutions has been very successful over the past five years. The focus on ensuring our mutual customers are successful has been impressive and it's exciting to see Collaborative Solutions' momentum in this market," said Jeff Pulver, Workday's ~~Vice-vice~~ [President](#)~~president~~, Business Development.

About Workday Rising

Workday Rising 2011 is the company's fifth annual gathering of Workday customers, partner sponsors, prospective customers, and employees coming together to learn, collaborate, and network. It is Workday's largest customer event of the year, with overwhelming support from Workday's customer base of more than 230 companies.

About Collaborative Solutions

Collaborative Solutions has led or participated in more than 80 successful Workday deployments. We are your team of trusted advisors providing objective, experience-based consulting to public-sector agencies and national firms, from mid-size businesses to the Fortune 500. We support the entire systems implementation cycle by providing executives in Finance, IT, and Human Resources with direct access to our top-tier management. We work closely with our clients from start to finish, filling the gaps commonly found in technology implementation initiatives. Collaborative is based in the Washington, D.C. metro area with offices in Atlanta, Chicago, New York City, Tampa, and Pleasanton. For more information, please visit www.collaborativesolutions.com or email workday@collaborativesolutions.com.

Workday is the registered trademark and Workday Rising is a trademark of Workday, Inc.